



Step 26: Extreme Ownership

**WEES GEEN
SLACHTOFFER**





TROUBLESEEKER OF SOLUTIONSEEKER

**DE VOLLEDIGE
VERANTWOORDELIJKHEID
VOOR SUCCES OF FALEN
LIGT BIJ JEZELF**





**NO MORE
FINGERPOINTING**

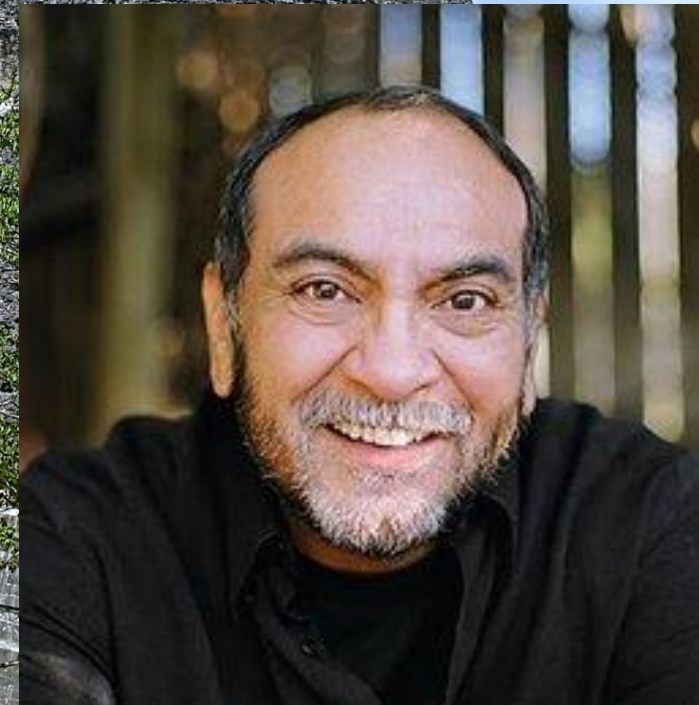


DE VIER OVEREENKOMSTEN

DON MIQUEL RUIZ

1. WEES ONBERISPELIJK MET JE WOORD.
2. NEEM NIETS PERSOONLIJK
3. DOE GEEN AANNAMES
4. DOE ALTIJD JE UITERSTE BEST

SPIRITUEEL KRIJGER
OWNERSHIP & ACCOUNTABILITY





**SPREEK
ZUIVER**



A young couple is sitting on a light-colored sofa in a bright, indoor setting. The woman, on the left, has long brown hair and is wearing a purple long-sleeved shirt and blue jeans. She is looking off to the side with a serious expression. The man, on the right, has short brown hair and a beard, wearing a green sweater and dark jeans. He is also looking off to the side, away from the woman. A large, semi-transparent black rectangle is overlaid in the center of the image, containing the text 'NEEM NIETS PERSOONLIJK' in white, bold, sans-serif capital letters.

NEEM NIETS PERSOONLIJK



An iceberg floating in a deep blue ocean under a clear blue sky. The visible tip of the iceberg is small and jagged, while the much larger, submerged part is visible through the water, illustrating the concept of hidden dangers or assumptions.

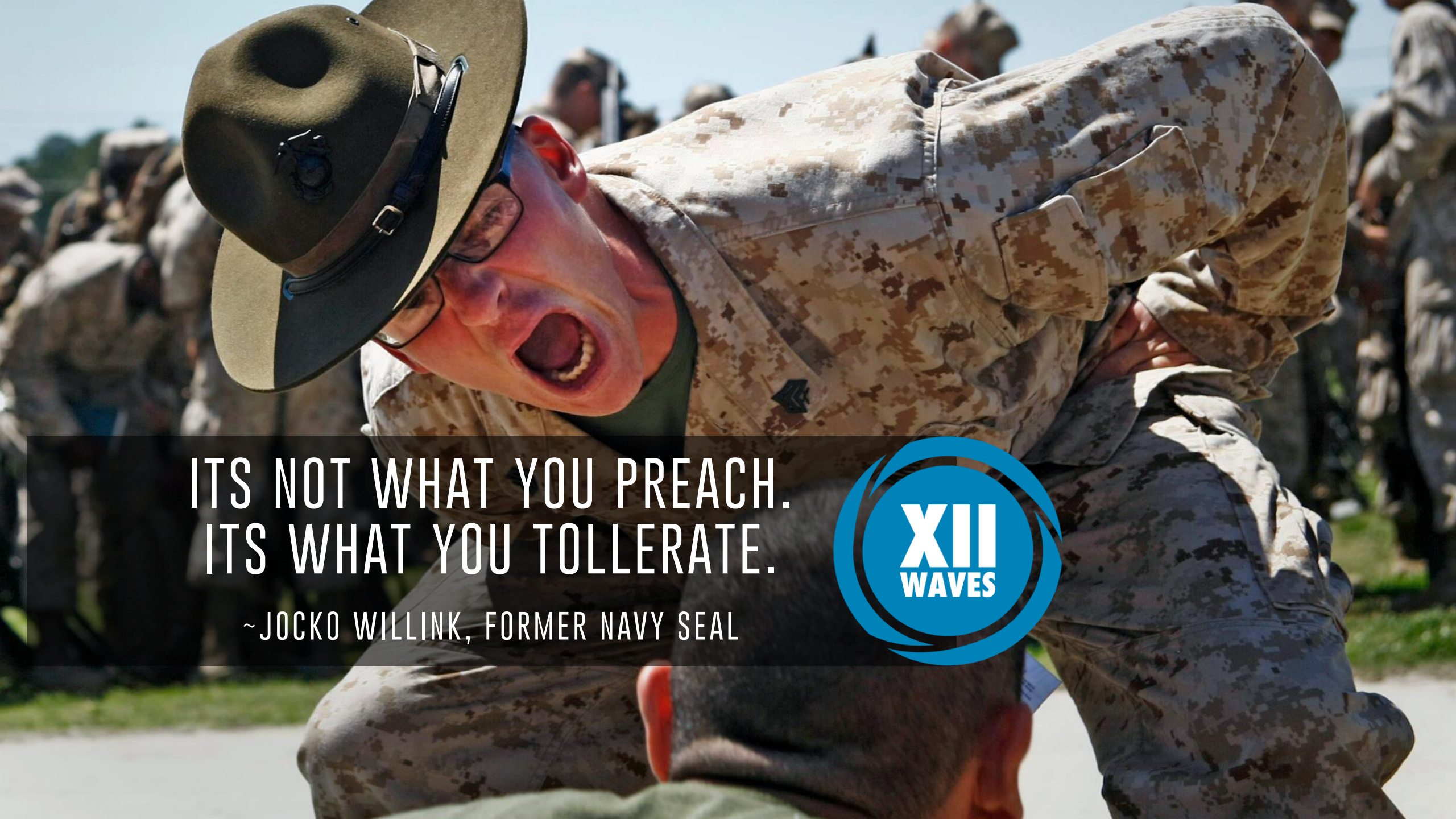
**DOE GEEN
AANNAMES**



A dramatic background image of a boxing match. Two boxers are engaged in a fight. The boxer on the left is wearing black trunks with 'ELETA REYES' on the waistband and black Everlast gloves. The boxer on the right is wearing white trunks and red Everlast gloves. The scene is set against a dark, starry background with bright light flares and a cracked glass effect overlay. The text 'DOE ALTIJD JE UITERSTE BEST' is centered in a large, bold, white font.

**DOE ALTIJD
JE UITERSTE
BEST**





ITS NOT WHAT YOU PREACH.
ITS WHAT YOU TOLLERATE.

~ JOCKO WILLINK, FORMER NAVY SEAL



A fluffy owl chick with grey and white downy feathers is perched on a mossy log. Above it is a large, vibrant orange mushroom with a white stem. The scene is set in a forest during a rainstorm, with raindrops visible in the air and on the surfaces. The background is a soft-focus forest scene.

**ALWAYS BE A
SOLLUTIONSEEKER**



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